

InstaSecure

Document Security. Guaranteed.



Protect and control sensitive documents within and beyond the enterprise - wherever they go!

Conventional information management solutions only secure, control and track sensitive enterprise information while it remains stored within server-side repositories. However, once documents are in the hands of users and on end users' desktops, these centralized solutions do not monitor or control usage or further redistribution in any way leading to leakage of sensitive business information that harms the company bottom-line or reputation.

[InstaSecure](#), a new offering from Sabeer Bhatia's [InstaColl](#), extends security, control and tracking out to include sensitive information wherever it resides within a workgroup, across departments and agencies, or with partners and suppliers outside the firewall. With InstaSecure, enterprises can securely embrace cost-effective digital information workflows and enhance employee productivity and efficiency.

The Big Picture

InstaSecure gives organizations a powerful tool for securely sharing and collaborating on sensitive files.

- Helps companies actively control, secure, and track sensitive information wherever it resides
- Ensures that only authorized recipients can view, copy, print, or edit information
- Allows content owners to revoke access after external distribution
- Protects content while at rest, in transit and even while being viewed by recipients.
- Prohibit printing of a document and disable copy/paste and screen capture capabilities
- Integrates tightly with end-user productivity applications to ensure ease-of-use and low learning curve
- Track all document activity through a complete audit trail
- Advanced functionality such as electronic signatures and workflow management can be layered on top of core document security solution.

Why InstaSecure?

Leveraging patent-pending technologies, InstaSecure gives content owners complete control over their proprietary information.

With InstaSecure, you have the freedom to collaborate with colleagues and business partners anywhere, and ensure that sensitive information doesn't end up where it shouldn't.

Unlike traditional secure delivery solutions, InstaSecure protects content both during and after delivery and while in use. Document content is kept confidential and tamper-proof no matter where they are distributed or stored.

How does it work?

InstaSecure adds a small-footprint client plug-in that embraces and extends common productivity applications such as Microsoft Word and Excel.

Information owners can use this plug-in to encrypt and control their documents even after they have been shared with other users.

Applications

- Companies can protect their most sensitive information such as financial reporting, salary data, legal correspondence, and strategic planning from unauthorized access or usage.
- Project leaders can securely share confidential documents within the team and with external partners giving each member access to specific pieces of information and with specific permissions.
- Product development/R&D intellectual property is the life-blood of many high-technology, engineering and design businesses. Companies can prevent copying and leakage of such information.
- Marketing and product development teams can securely collaborate on and share product design specifications and price books with partners and customers.
- A major hurdle in many outsourcing situations is the lack of control of sensitive data once outside the firm. With InstaSecure, protection at the data level means control is maintained in-house regardless of who processes data, when, where it is stored, copied or archived giving customers and vendors piece of mind.
- Organizations often require a means of sharing sensitive data in native application formats such as spreadsheets and word processing documents. Information subscription services, financial reports, contracts, proposals, price lists and more can be freely distributed knowing that only authorized users will have access to actual content and access permissions can be altered dynamically.

A summary of the features of InstaSecure and the ensuing benefits is presented below:

Feature	Benefit
Seamless Integration with Microsoft Office applications	Empowers business users to work within their existing productivity applications
Persistent protection	Ensures that documents are protected at rest, in transit, in use and even after they redistributed to recipients
Dynamic policy control	Allows content owners to define and change user permissions (view, forward, copy, or print) and recall or expire content even after distribution
Secure Editing	Allows users to collaborate on and modify documents within a document lifecycle
Automatic expiration	Provides the ability to automatically revoke access to documents at any point, thus allowing information security policies to be enforced wherever content is distributed or stored
Continuous audit trail	Provides confirmation that content was delivered and viewed and offers proof of compliance with your organization's information security policies
Support for mobile users	Provides mobile professionals with automatic access to protected content both online and offline whether or not they are connected to a network
Support for existing authentication security infrastructure	Reduces administrator involvement and speeds deployment by leveraging user and group information
Tight integration with existing workflow	Does not require users to alter their work habits to adopt the InstaSecure solution

Take the next step:

To learn more about InstaSecure, visit <http://www.instasecure.com> or contact us at sales@instacoll.com

